

# The Joey Journal

The Texas Clown Association



June - July 2017



DFW Joint Alley Meeting Hosted by Texas MidCities



# THE JOEY JOURNAL

Published Bi-monthly for Members of  
**The Texas Clown Association, Inc.**  
Greg “Zoots” Stanford, Editor

Letters to the Editor, articles and other related items should be emailed to [greg@joeyjournal.com](mailto:greg@joeyjournal.com) or addressed to The Joey Journal and mailed to 1818 11th St., Wichita Falls, TX 76301. Only letters addressed to the Editor which are signed will be considered for publication. Submissions accompanied by a stamped envelope with return address will be returned after publication. Submitted photographs may be black and white or color prints, please no slides, or copies. The preferred format is a digital copy in the “jpg” or “png” format.

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**Membership and Dues** - Regular membership: \$25.00  
Family (each add'l); \$15.00  
Junior Membership: \$12.50

**Central membership mailing location:** Send all membership questions, dues, renewals, reinstatements, address changes and applications to TCA, Inc., P.O. Box 820, Hurst, Texas 76053.

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### **Purpose of the Texas Clown Association**

1. To promote, preserve, and improve the profession of clowning.
2. To provide the opportunity to study the art, history, and philosophy of clowning.
3. To educate its members and the general public in the wholesome and clean entertainment that is provided by the profession of clowning.
4. To provide news to the members of all clown events in the state of Texas.

# **A Word from the President**

**By Judy “Peep” Cornett**

Hey there fellow clowns. I am so excited about the upcoming convention. There was so much information in the last Joey Journal I wanted to pack my bags and get ready to go. The convention is only a couple of months away so if you haven't registered please do so before September 1, so you won't have to pay the next rate hike. The Cheerful clowns are working extremely hard to ensure you have a great time. They have even gotten COAI to donate a free registration to their 2018 convention to be raffled off at TCA. All you have to do is register and attend TCA to be entered into the drawing.

Don't forget to reserve your hotel room soon. The room block will expire on September 8th, and after that you will have to pay the going rate for a room if there are rooms available. On the registration form you will find a web site to make reserving your room easier. Going online is the best way. Staying at the convention hotel helps TCA meet our room block and that helps pay the bills. If we meet the room block the meeting facility is free. Please help TCA save on costs.

By the way if you have an article you would like to publish in the Joey Journal Greg would love to see it. It can be on clowning, building props, what is going on in your Alley or something you would like to share with TCA members.

Don't forget, if you have an idea or comment for the Board contact us. The contact information for each board member is in your Joey Journal and we would love to hear from you. We want to boost the membership and make TCA better than ever and your ideas could help us get there.

I hope to see each and every one of you in Montgomery for the 2017 TCA Convention. Maybe if you are going you could invite someone else, say a new clown that could buddy with you, to attend as well. Sometimes people need a little nudge especially if they have never attended a TCA convention. We are going to have a great time.

# Airbrush Artist at Convention

by Rey “U-Jean” Canales

For this year’s convention, we are excited to announce Ralph Kelly of Airgrafix as one of our many vendors. Ralph Kelly is a self-taught airbrush artist whose work has been showcased in Airbrush Action Magazine multiple times. He first appeared in the reader gallery section of Airbrush Action’s November/December issue in 2013. By July of the following year, Kelly had a three page article Featuring him as “The hardest working man in the t-shirt airbrushing game.” In that issue, you will see a picture of our very own “Nannah Banana” being airbrushed step by step in caricature form onto a t-shirt. Kelly also made the front cover of Airbrush Action Magazine for their November/December issue in 2014 with his mobile airbrush vehicle.

For the last few years Kelly has been traveling around Houston and Galveston, taking his talents to birthday parties and business events. He does caricatures in black & white, color and digital. He offers airbrushing on the spot for t-shirts and fisherman caps. Kelly also provides airbrush face painting and tattoos.

For the last four years, U-Jean (Rey Canales) has been learning the art of airbrushing and caricatures from Kelly. Just last year Kelly opened his

doors for Lulu the Clown to work Halloween weekend at his shop.

For the convention, Kelly will be creating caricatures on paper and t-shirts. He will have white shirts in sizes small to extra-large but you are welcome to bring in your own shirt or accessory (jacket, tote bag, clown props). Dark colored items will cost more to airbrush due to the amount of paint needed. There will be an example banner displayed and Kelly will be taking orders for custom banners if you are interested. The banners will be shipped to you at a later time but the airbrush work will be done on-site. Kelly will also have his instructional DVD’s on airbrushing and caricatures available to purchase.



Note from Ralph Kelly:

“I’ve witnessed the hard work clowns put into making a child smile and to keep them entertained. If I can spread that joy through airbrushing a clown t-shirt, sign or prop, I would be very grateful.”

# TCA Clown Alleys

## Panhandle / West Region

Oops Alley - TCA #2

## North Central Region

Cowtown Clowns - TCA #9

Happi Tymes Clown Alley - TCA #12

The Clown Arounds - TCA #16

## North East Region:

Tejas Klown Club - TCA #1\*

Texas Mid-Cities Clown Alley - TCA #13

Payasos Latinos de America - TCA #23\*

Cedar Creek Clowns - TCA #24\*

Rosy Nose Clown Alley - TCA #25

## South East Region

Space City Clown Alley - TCA #6\*

Montgomery County Clowns - TCA #11\*

Cheerful Clown Alley - TCA #14

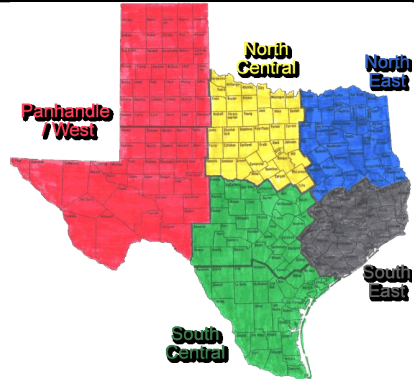
Coastal Confetti Clowns - TCA #18\*

## South / Central Region

Jolly Joey Clown Alley - TCA #19

The Clown Alley - TCA #15

\*Inactive Alleys



Be sure to check out the TCA website at

[www.texasclownassociation.com](http://www.texasclownassociation.com)

The members only password is: daze17

Be sure to connect to our official TCA Facebook page from our website and follow us to stay current with what is going on with TCA.



# Alley Report: Texas MidCities

by Carrie “Shimmy Giggles” Ray

Texas Mid-Cities Clown Alley #85 hosted the DFW Joint Meeting this year which took place on May 16, 2017. The theme this year was Hawaiian. It was a huge hit and everyone came dressed to play up the theme. Cinde Sanders organized some amazing entertainment for our meeting, as she brought in Grace



Hawaiian dancers from Hurst, Texas. They performed several Hawaiian Dances and then taught everyone some Hawaiian dance moves.

We also had the one and only Elvis show up and perform with the beautiful Hawaiian Dancers. And can you believe after the awesome performance from the Hawaiian Dancers & Elvis the entertainment did not stop there. As Cinde Sanders brought in an amazing performer to do a fire show at the end of our meeting. (See Picture Below).

As we had great food, entertainment, raffles, great fellowship and memories for a lifetime.

For all who either was involved in the planning, decorating, food or assisted with setting everything up.

THANK YOU!!



Your support made it an amazing event I don't think anyone who attended will ever forget.

Keep making a difference in peoples lives.

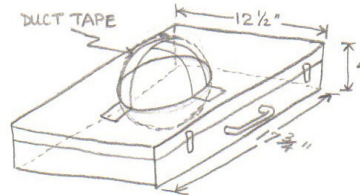
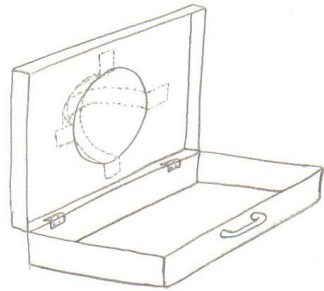
# Keedo's Prop Shop: Briefcase

by Joyce "Keedo" Dowell

This illusion will amaze your audience! You will need an old briefcase - the cheap card-board type, duct tape & a regular size basketball. Here is where we see if you read instructions or just look at the diagrams. Cut a 9½-inch circle in the center of the BOTTOM of the briefcase. The picture shows it in the lid. On a flat surface, criss-cross 2 - 17 inch strips of duct tape. Now do it again placing the sticky sides together. This makes the harness for the basketball. Test fit this with the basketball & the briefcase in the closed position. The length of the strips will be slightly different if the thickness of the briefcase is other than 4 inches. Tape the ends down to the inside of the opening in the bottom of the briefcase with more duct tape. Finished! How easy was that? OPTIONAL: If you want to go the extra step & hide everything, you can staple a square of black spandex type material around the edges of the bottom of the briefcase (swimsuit material isle at Hancock's). Test fit the black spandex with the basketball in the harness before you cut it to size. To dress it up even further, you might cover the front with your favorite contact pa-



per and add colored electrical tape around the edges where the contact paper stops. This can make a great entrance for you. As you come in set the case down standing up on the table in front of you. Whether you cover the backside of the briefcase or not, always keep the normal side of the case facing the audience. As you start to lay it down, unlatch the lid, letting it open up as the basketball comes into the inside of the briefcase. Have a friend watch as you practice this move. Then take the ball from the open briefcase and bounce it a couple times. This proves it's real and has a great "WOW" factor!



(Reprinted from The Cheerful Chatter - Houston, TX.)

# Alley Report: Oops Alley

By Voncille “Dimple” Cox

Oops Alley of West Texas met at the home of Wilma Cunningham. Sock puppets of all kinds were made to use at hospitals and nursing homes. There was much laughter, food and fun as you can see in the photo. Susan Butler, Linda Greene, Voncille Cox and Wilma Cunningham made about 6 puppets.



# Clowns Touch the Heart

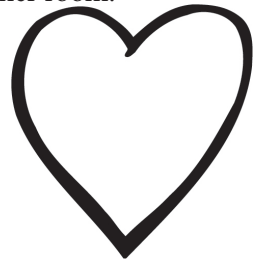
by Shirley “Daisy Dot” Hamilton

When clowning, it is very important to touch the hearts of those for whom you are performing. When I started clowning, I learned the basics for makeup and character development and began going to nursing homes and hospitals. I was an ambassador for God’s Love. Most people can take themselves less seriously, as they are encouraged to relax and enjoy the moment. The clown can provide the counterweight to whatever is challenging and upsetting in their lives. It is my privilege to be able to provide people with a distraction from the sadness in their lives.

As a clown, R. Alec Chamberlain once wrote, “I add a tear to my cheek when I put on my make-up. This represents that clowns walk a tightrope between the silly and the tragic.” I once visited a stroke patient who had lost the ability to speak. I decided that I also needed to be mute as well. I sat down, looked at the news program on TV and then shrugged my shoulders and added a looping circle with my head to indicate the world is crazy. The patient responded with a lop-sided smile. I then looked intently at her. After a brief period of silence I frowned and pointed to the tear on my face. Her own face crumpled and tears flowed from

her own eyes as she held my hand. I sighed, she sighed. It was perhaps a ten-minute visit that conveyed empathy, a supportive presence, and a break from the loneliness and isolation that she was experiencing. She waved and offered another crooked smile as I left her room.

It is a real privilege when others allow you to enter their world. Humor is the



door through which we can meet people in their time of worry or isolation. Ironically one of the key traits for a clown is that we bring our own inadequacy and humility into our clown character. People may not experience happiness as a result of our spending time with them, but the Spirit of Christ will help them feel less anxious, helpless or isolated. One of the key attitudes for a clown is that we should be ready to play, not to “make” people laugh. Our job is to make a connection with the person. Having fun rather than “being funny.” Caring clowns don’t have a repertoire of jokes; instead they are the joke, finding a way to laugh at ourselves and to “bring others along” to have fun with you.

# TEXAS CLOWN ASSOCIATION



**¡FAVOR DE ESCRIBIR CON LETRA DE MOLDE!  
UNA SOLICITUD POR PERSONA.**

**Nombre:** \_\_\_\_\_

**Nombre de Payaso(a):** \_\_\_\_\_

**Dirrección:** \_\_\_\_\_

**Ciudad/Estado/Código Postal:** \_\_\_\_\_

**¿Cuántos años de payaso(a)?** \_\_\_\_\_

## CHEERFUL CLOWN ALLEY

te invita a la

**34a Convención Annual de la**

**Asociación de Payasos de Texas (TCA)**

**27 de septiembre – 1ero de octubre de 2017**

TODOS los registrantes de la convención deben ser miembros actuales de TCA. Favor de consultar la página de web de TCA para una solicitud de membresía. Las cuotas de membresía de TCA se vencen anualmente el 1ero de abril.  
[www.texasclownassociation.com](http://www.texasclownassociation.com)

### MATRÍCULA:

**\$165 1/1/2017 - 31/08/2017**

**\$195 después 31/08/2017 y**

**en la puerta**

**cuota de conveniencia adicional de \$5 para las inscripciones pagadas por tarjeta de crédito/PayPal**

(No se recibirán cheques en la puerta – sólo en efectivo)

(No reembolsos después de 31 de julio de 2017)

La inscripción incluye: todos los shows, talleres, sesiones "fams" de crecimiento, admisión diaria a la sala de distribuidores, competiciones, sala de hospitalidad, el banquete de premios el sábado y desayuno del domingo (todo para una sola persona).

**\$140 JUNIOR JOEYS**

**TEXAS CLOWN ASSOCIATION**



**2017**

**CHEERFUL CLOWN ALLEY 166**

**PLEASE PRINT! ONE FORM PER PERSON!**

**Name:** \_\_\_\_\_

**Clown Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**How Many Years A Clown?** \_\_\_\_\_

**CHEERFUL CLOWN ALLEY**  
invites you to the

**Texas Clown Association  
34th Annual Convention**

**September 27-October 1, 2017**

ALL convention registrants must be current TCA members. See the TCA website for a membership application. Dues are due annually on 4/1!  
[www.texasclownassociation.com](http://www.texasclownassociation.com)

**REGISTRATION FEES:**

**\$140 until 12/31/2016**

**\$165 1/1/2017 - 8/31/2017**

**\$195 after 8/31/2017 and**

**at the door**

**\$5 additional convenience fee for registrations paid by credit card/PayPal**

(no checks at the door - cash only)  
(No refunds after July 31, 2017)

Registration includes: all scheduled workshops and shows, jams, daily admission to the dealers room, competitions, hospitality room, Saturday awards banquet and Sunday breakfast (all for one person).

**\$140 JUNIOR JOEYS**

(ages 10 - 15) all times

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

TCA # \_\_\_\_\_ (registrants must be TCA members)

Is this your 1<sup>st</sup> TCA Convention? Yes  No

**CONVENTION FEES:**

Registration (see right side) \$ \_\_\_\_\_

Extra Banquet Ticket \$45ea \$ \_\_\_\_\_

Extra Breakfast Ticket \$25ea \$ \_\_\_\_\_

T-Shirt Size \_\_\_\_\_ \$ \_\_\_\_\_

Short Sleeve (S-M-L-XL): \$15

Short Sleeve (XXL and larger): \$18

Long Sleeve (S-M-L-XL): \$18

Long Sleeve (XXL and larger): \$20

**TOTAL \$ \_\_\_\_\_**

**ISSUE and MAIL Checks to:**

TCA 2017 CONVENTION  
c/o Mauri Norris; 6504 Kenyon Lane;  
Bellaire, TX 77401

Want to *Charge-it*? Additional \$5 convenience fee for credit card or PayPal payments. Link on the TCA website will be available soon. Keep watching.

Juniors enjoy all the same convention events and activities as the adult registrants, plus special classes geared for younger clowns.

**LaTorretta Lake Resort and Spa**  
**600 LaTorretta Boulevard**  
**Montgomery, TX 77356 (near Houston)**

**Room Rate: \$105/nt+\$1/nt Resort fee (+tax)**  
up to 4 people per room (includes WIFI)  
All rooms are SUITES (1 King or 2 Queens)  
All rooms have refrigerator (no microwave)

To book your room, contact the hotel at:

[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_news&eventID=14769887](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_news&eventID=14769887)

Tell them you are with the  
Texas Clown Association.

Make your reservation early (deadline 9/8/17) to ensure you have a room. Please plan to stay at the convention hotel to help Cheerful meet its room block and save money on the convention meeting space.

Watch the TCA website for more convention information, as details become available.

Questions? Contact:

Judy "Peep" Cornett 713-201-8681

Judy.a.cornett@gmail.com

Mauri "Binkie" Norris 713-201-9995

maurinorris@yahoo.com



**Teléfono:** \_\_\_\_\_

**Correo electrónico:** \_\_\_\_\_

**TCA #** \_\_\_\_\_ (los registrantes deben ser miembros de TCA)

¿Es tu 1<sup>er</sup> Convenio de TCA?  Sí  No

**CONVENIO DE HONORARIOS:**

Registración (ver lado derecho) \$ \_\_\_\_\_

Boleto extra de banquete \$45 c/u \$ \_\_\_\_\_

Boleto extra de desayuno \$25 c/u \$ \_\_\_\_\_

Camiseta Tamaño \$ \_\_\_\_\_

Manga corta (S-ML-XL: \$TBD)

Manga larga (S-ML-XL: \$TBD)

(2X-10X: \$TBD por extra X)

**TOTAL** \$ \_\_\_\_\_

Favor de mandar su cheque por correo a:

TCA 2017 CONVENTION

c/o Mauri Norris, 6504 Kenyon Lane;

Bellaire, TX 77401

¿Quiéres cobrarlo a la tarjeta de crédito? Habrá una tarifa adicional de conveniencia de \$5 por cobrarlo a la tarjeta de crédito o pagos de PayPal. Enlace en la página web TCA estará disponible muy pronto. Favor de ver la evolución.

(10 – 15 años) todo el tiempo  
Jóvenes disfrutan de los mismos eventos de convención y actividades como los adultos inscritos, además de clases especiales para payasos jóvenes .

**LaTorretta Lake Resort and Spa**  
**600 LaTorretta Boulevard**  
**Montgomery, TX 77356 (near Houston)**

Tarifa: \$105/noche + tarifa de Resort de \$11/noche

(+impuestos)

Hasta 4 personas por habitación (incluye WIFI)

Todas las habitaciones son SUITES (1 cama King o 2 Queens)

Todas las habitaciones tienen refrigerador (no microondas)

Para reservar, póngase en contacto con el hotel en:

<https://resweb.passkey.com/Resweb.do?mode=wel>

come [el news&eventID=147699887](http://news&eventID=147699887)

Dígalos que usted está con

**Texas Clown Association (TCA).**

Haga su reservación temprano (fecha límite 8 de sep. de 2017) para asegurar una habitación. Por favor haga planes para alojarse en el hotel de convención para ayudar a nuestros organizadores satisfacer su bloque de habitaciones y ahorrar dinero en el convenio de salas.

Vea el sitio web de TCA

<http://www.texasclownassociation.com/convention.html>  
para más información sobre la convención, a como se van dando los datos disponibles.

¿Preguntas? Comuníquese con:

Mauri “**Binkie**” Norris 713-201-9995

[maurinnorris@yahoo.com](mailto:maurinnorris@yahoo.com)

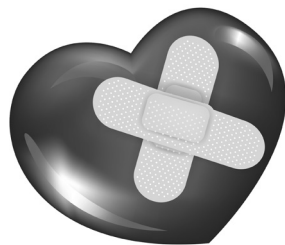


While not everyone will agree that the idea of clowning is a worthwhile way to convey the Christian faith; we should never stop looking for opportunities to share our faith through clowning. What kind of clowning is appropriate for a faith-based community? Most of us are familiar with the circus clown that we remember from our childhood. It is my conviction that the circus clown's approach is not necessarily appropriate in church. The circus clown seeks to entertain. The clown that is seeking to convey a theological concept is also wanting to make a connection with the person or people. The circus clown is looking for a laugh or applause, which is a different goal from the caring clown. As a Baptist Disaster Relief Chaplain and a clown, I use humor to find something in common with the other person or group so that a relationship can be established.

Two different types of clowns are associated with faith-based communities (1) Liturgical clowns (2) Caring clowns. Liturgical clowns use choreographed drama and scriptural stories to convey theological concepts. Many are trained in dance, theater or gymnastics. Everything they do from makeup to actions comes from a deep sense of faith. Their ministry is to convey, joy, awe, wonder and the story of Christ. Caring clowns or hospital clowns often visit nursing homes and hospitals to provide humor and

emotional healing for children and adults. Many residents or patients are needing a reason to relieve their discouragement and depression. The Caring clown is there to help lighten their mood or divert and dispel some of the intense situations that these people are experiencing. Caring clowns bring with them the element of surprise, joy and empathy.

Whatever your goal in clowning is, I want to encourage you to touch the hearts of those in need of a special memory, a shared personal moment or just a sweet smile. Get started by calling a nursing home and ask if you can come in and share balloons or just spend time with the residents. Make up some balloon flowers and go visit someone in the hospital. Nurses also love balloon flowers or puppy dogs. It makes their day. The art of connecting with those less fortunate than you is a blessing you will receive and not forget.



# La Torretta - The Site of the 2017 TCA Convention

by Patsy “Glitterbug” McMillian

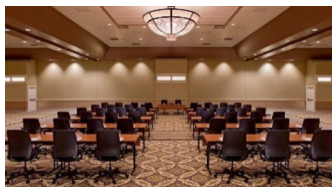
Hello everyone – I want to give you a little information on the site of the 2017 TCA Convention, which will be located at the La Torretta Resort and Spa in Montgomery, Texas which is just 1 hour north of Houston. I am not wanting to do an advertisement for them, but here are a few items.

**REGISTER BY SEPT. 8TH TO GET A ROOM IN THIS HOTEL.**



The picture to the left is of the building the classes and competitions will be held in and is a short walk from the hotel. It is a 70,000 square feet IACC certified conference center. This venue even has a restaurant in the building if you choose to eat on property.

The picture right is just to give you an idea of the size of the room the General Meeting can be held in and, the ballrooms will be divided for classroom and vendor rooms. You will find when you get there, we will not be crowded – there will be ample room for all our fun events.



This is the Mokka Café located in the hotel itself. You will be able to get delicious options for eating on property. Portion sizes are generous and enough to split with another person for cost savings.

La Torretta is situated at the water's edge of their family friendly Lake Conroe property and is a great place to just kick back and relax (when you are not in class or competition). Massages and skin treatments are available in the spa; and you can lounge by one of the 5 pools or play in the aqua park as seen in the picture below. You will also find miniature golf and an arcade. Ask your spouse to join in the fun and they might even want to take a turn on the championship designed 18 hole golf course.



## **Cheerful Clown Alley is Working Hard For You** by Pamela (Touche') Blacklock, TCA 2017 Co-Chair

Cheerful Clown Alley members are getting very excited about the upcoming convention, "School Daze!"

We are looking forward to hosting this fun event this year. We hope that you are ready to have some fun and possibly learn a few things too.

Preparations are moving right along. Everything is falling into place. I really believe you will all have a great time going back in time to your high school days.

Please get registered for the convention soon AND get your hotel reservations made!!

I hope that your Alley has looked into the Advertising Details in the April-May 2017, Joey Journal. We would love to have you and/or your Alley advertise in the Convention Year Book. Please check out the information in the back of this Joey Journal for details on size and price.

DEADLINE FOR ADS IS AUGUST 1, 2017!!!

Questions on Ads:

Please contact Mary (Charmin) Whipple – Cell 713-373-9017

**STEVE ROESKE'S**  
**Custom Clown Shoes**

**Our Shoes Are**  
**Re-Soleable, And Custom**  
**Made For Complete Comfort.**

Phone : 321-726-8063  
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West Melbourne, FL 32912  
Fax : 321-726-8063

**PARADE ABILITY**

**A BILLY PRINCE SHOE**

**DONATIONS REQUESTED  
FOR SILENT AUCTION  
AND RAFFLE FOR  
TCA CONVENTION**



**We  
Need  
Your  
Stuff!**

*Donated items needed for Silent Auction  
and Raffle for the TCA Convention!  
Doesn't have to be clown related, but  
something that will bring in a good donation!*

*Quality vs. Quantity =D*

*Send pic of item to Bubbles or Happy Dance.*

**THANK YOU**

**Questions? Contact Bubbles or Happy Dance**

**Bubbles (Leslie Locke)**

**Cell: 281-900-4166**

**Email: leslieintex@aol.com**

**Happy Dance (Cherye-Ann DeLong)**

**Cell: 713-304-3888**

**Email: happydancetheclown@yahoo.com**

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# Convention Sneak Peek

by Christie “Louella” McNeill

TCA 2017 is going to be so much fun you'll be in a “daze”. You'll want to get there early on Wednesday or even Tuesday because we have some special classes lined up. If you will be a first time TCA convention attendee then there is a class just for you being lead by Linda “Greenie”Greene. She will be helping you to get the most out of your first TCA convention. Her class starts at 2:00pm on Wednesday. Have you ever wanted to be a TCA competition judge but didn't know how? Well if you have, Diana McCurtain-Talbert will be leading a judging workshop beginning at 1:00pm on Wednesday. This is the only time these 2 classes will be offered at TCA 2017. We will have a professional photographer(s), their name is Sam & Eye. They are a traveling photography studio whose owners live in Austin and in Beaumont. They will be available for professional sittings as well as impromptu work throughout the week. They are new to the clown photography business so please bring your own “special” props. If you would like to book a photo sitting time with them before the convention gets here, feel free to call me Christie McNeill 713-208-3841 and I'll get it set up for you. If not they will be booking time throughout the convention.

You may have already seen an article in this Joey Journal by Rey “U-Jean” Canales about our airbrush artist Ralph Kelly. We are really excited to have an airbrush artist back at TCA after an

absence of many years. Mr. Kelly of Airgrafix will be with us painting caricatures on paper and t-shirts. He will have t-shirts available at his booth up to size XL, but if you need a shirt size larger than XL you should bring your own. If you want your caricature on anything else such as hats, light weight jackets, or tote bags you will need to supply them also. He is able to paint on darker colored items, but they require more paint and time so that will be reflected in a higher price. And for all of you professional clowns he will be taking orders for custom banners, they will be shipped to you after the convention.

Not only do we have Julie “Lovely Buttons” Varholdt and Regina “Cha Cha” Wollrabe coming we have some amazing local Houston talent that you have never seen before or haven't seen at TCA for many years. Some of those names are Clarence “Mr. Sunshine” Bull, Terri “Happy Heart” Stokes and Michael Crayton two amazing balloon artists, also Becky “Skeeter” Deltener and Mary “Starlight” Morris both of these ladies are fabulous face painters. Kitty “Sunshine” Kuhr from North Carolina will be back as our costumer in the vendor room and she will be sharing her wonderful storytelling talent and assist anyone who needs help with costuming at her vendor table or in her costuming lecture.

I hope this has gotten you excited about the upcoming TCA convention, and Cheerful Clown Alley looks forward to seeing every one of you there.

# **TCA 2017 Convention**

by Tiffani “Fanci” Goodin

**Cheerful Clown Alley is diligently working to ensure that the 2017 TCA convention “School Daze” is a fun, educational and memorable moment for all of our clown friends.**

This year’s Theme party is one of the many anticipated events that you do not want to miss! Keeping consistent with the “School Daze” theme, we will be partying, in style, with a clown prom.

You may prefer to dress according to your high school era, such as in the 1950’s ,crazy 60’s , or the hippie days of the 70’s in formal attire or create your own fun clown prom style. It’s up to you, just as long as it doesn’t interfere with you flaunting your famous dance moves.

## **Prom Pictures**

Get ready to say cheese and pose for the photographer that will be taking your prom portrait.

## **Prom King and Queen**

A king and queen will be announced at the prom; decided by the convention attendees.

Who will it be?

## **Don’t Forget**

Clowns can never have too much fun, and to add to this special night, we ask that each convention attendee provide copies of one or two pictures from your high school days. Please be sure to write your given name and clown name on the back and drop them in the designated box, at check in, on the first day of the convention.

Prom brings back your high school memories of dressing your best, breaking your curfew and dancing the night away. This is an awesome opportunity to walk down memory lane and reminisce about the days of your youth.

## **Homecoming Mum Contest**

In addition, there will be a homecoming mum contest during the convention. The winner for the most creative mum will be decided by the

convention attendees. You may decorate your mum however you please. Be sure and wear your mum during the convention and the winner will be announced on Friday night, at the prom.

We look forward to seeing you there!

For more information, please refer to the article in the February/March 2017 edition of the Joey Journal or contact

*Pam "Touché" Blacklock (co-chair) 713-240-3623*

*Mary "Charmin" Whipple (co-chair) 713-373-9017*

*Tiffani "Fanci" Goodin (convention committee member)  
936-662-5739*

## ***TCA Scholarship Applicants Needed***

***Texas Clown Association is excited to offer a scholarship to the 2017 TCA convention in Montgomery, TX.***

***Application criteria is listed on the TCA web site***

***Help us educate the clowns in Texas.***

***PLEASE apply or encourage someone in your alley to apply.***

***Send application and letter of recommendation to:***

***Linda Greene 4204 Dawn Cr. Midland, TX. 79707***

***Or [greeniethelclown@hotmail.com](mailto:greeniethelclown@hotmail.com)***

***Applications are due September 1, 2017.***



# International Clown Week

by Carrie “Shimmy Giggles” Ray

Mark your Calendar! August 1st through the 7th is International Clown Week. You should be planning your events now. Not sure what International Clown Week is?



It's when we celebrate, promote, and inform everyone internationally about clowning. It takes place the first week in August, every year.

Jugglers have a single day. Balloon twisters have a single day and magicians have a single day. But clowns have seven days - an entire week, called International Clown Week.

So check out our web page for information on International Clown Week, such as the following info:

- Proclamation of National Clown Week by President Richard Nixon
- History of National Clown Week
- Charlie Award from COAI - Contact Carrie Ray or Visit COAI website
- Bronze Clown Shoe award from Clown Hall of Fame
- What is Clown Week
- What is a Clown
- Fear of Clowns
- Clown College and Clown Schools
- Clown Eggs
- Sample Press Release for use with International Clown Week
- Sample Proclamation for use with International Clown Week

Remember in the late July time frame to send out your International Clown Week eCards to all of your friends, around the world.

**[www.internationalclownweek.org](http://www.internationalclownweek.org)**



## **GO TO THE 2018 COAI CONVENTION... FOR FREE!!!**

**by Lulu “Boofa” Mire**



When you attend the 2017 TCA convention, you may just end up going to the 2018 COAI convention.. FOR FREE!

GUESS WHAT?! Our friends at Clowns of America International have graciously given us one free convention registration (for 2018) to raffle off at this year's TCA convention!!

So, what's the catch? Nothing! You simply have to be registered for this year's TCA convention to be eligible! That's it!

COAI appreciates all of our support, and this is one way they would like to show their gratitude to us! Individuals, alleys and regions are all important to COAI; we are all about promoting and celebrating the art of clowning! COAI hopes this free registration will help someone get to a national convention to further their studies, practice and appreciation for clowning – all while strengthening relationships.

The TCA convention planning committee is excited to raffle this amazing prize out to one lucky clown at this year's TCA convention! Will YOU get that golden ticket?! Special thanks again to COAI!!! [www.coai.org](http://www.coai.org)

Winner will be announced at 2017 TCA convention banquet.

### ***Attention Area Reps***

***It's the Annual TCA Alley Report time!!!***

***Please fill out the form on the***

***TCA web site or print a form and send to:***

***Linda Greene 4204 Dawn cr.***

***Midland TX. 79707***

***[texasclownassociation.com/alley-reports.html](http://texasclownassociation.com/alley-reports.html)***

## Get Your Ads In for the Convention Book

Here's all the traditional ad sizes, but the space doesn't have to be for a traditional ad! Use this ad space for anything you can imagine! Write a "yearbook message" to a fellow clown! Use it for a picture, maybe even a then-and-now pic! Make up a cheer for TCA! Scan an old report card, if you dare! Ha! Let's see you use that great clown creativity!

**Deadline for ads is August 1, 2017.**

<b>SIZE</b>	<b>COST</b>
<b>Front Cover – Unavailable</b>	
<b>Back Cover – Full Page Color</b>	<b>\$145</b>
<b>Inside Back Cover – Full Page Color</b>	<b>\$125</b>
Inside <b>Full Page</b> Color	\$100
Inside <b>Full Page</b> Black and White	\$85
Inside <b>Half Page</b> Color	\$75
Inside <b>Half Page</b> Black and White	\$60
Inside <b>Quarter Page</b> Color	\$45
Inside <b>Quarter Page</b> Black and White	\$30
<b>Business Card</b> Color	\$25
<b>Business Card</b> Black and White	\$15

### **Maximum space on each page will be 8 ½”x11” (minus small border)**

- Submit camera-ready ads
- Preferred file type: PDF or JPG
- Advertisements must be paid in advance
- Traditionally, alleys have purchased full page ads
- Individuals usually invest in half page or quarter size or business card ads
- Dealers are encouraged to include an ad so TCA members can use as a reference later in the year

Email the camera-ready file (ads or picture) to Mary “Charmin” Whipple at [charmin@consolidated.net](mailto:charmin@consolidated.net). Deadline for ads is August 1, 2017.

### Payment Information

Send PAYMENT made out to TCA 2017 Convention to the following:

Mauri “Binkie” Norris

c/o TCA 2017 Convention

6504 Kenyon Ln. Bellaire, Texas 77401-3705

Questions: Contact Charmin - Cell: 713-373-9017





# I can advertise in the Joey Journal?

Yes! You can promote your clown related business and help TCA out at the same time!

Advertisements must be prepaid and camera ready. Rates: Back cover - \$80.00; Inside back cover - \$70.00; Full page - \$70.00; 1/2-page - \$40.00; 1/4 page size - \$25.00; and a business card size ad - \$10.00 an issue.

**Multiple placement discounts on ads are 5% for 3-5 editions and 10% for six editions. Payment must be received in advance.**

More details at [www.joeyjournal.com](http://www.joeyjournal.com)