Texas Clown Association Board of Directors Meeting Minutes – 5/5/2012

The meeting was held in Houston, Texas at Grace Presbyterian Church (10221 Ella Lee Lane, Houston, TX 77042). Special thanks to Mike *Boo* Vinson for arranging the meeting room at no charge.

The President, Andy Anderson, called the meeting to order at 10:12a.m. Board members present: Andy Anderson, John Luce, Andy Quittner, Mauri Norris, Christie McNeill, Judy Cornett, Jeanette Sanders, and Diana McCurtain-Talbert. Guest: Rhea Anderson, Education Chair. Proxy was received from Peggy Barton. Not attending – Valerie Bandy and Robert Whitley.

Minutes from the Board meeting of January 7, 2012 were distributed prior to this meeting via email. Andy Q moved to approve as written. Judy seconded the motion and it was approved unanimously.

**Treasurer's Report** – Andy Quittner reported approx \$30,250.24 in bank accounts. Of that total approx \$1400 is for the Education Fund. There are currently 165 members (including Ambassadors and Lifetime members). It was recently learned that the TCA Tax Exempt status is no longer valid. Andy Q reported that he is working to have this reinstated and approved as a 501(c)3 and he will notify the Board as soon as it is final. He noted that membership dues renewal notices were sent in March to all members with memberships expiring in 2010-2011-2012 (membership year expires on 3/31) and several members from 2010-2011 have renewed. It is about time to send out some second notices.

**Convention Reports – 2012** – Mauri stated that there are currently 86 members pre-registered for the 2012 convention. Christie reports that she has all of the lecturers under contract except for the photographer. She is still looking for people to lecture and vend on puppets and juggling. Judy is planning a trip to the hotel at the end of June to discuss menus and meal prices and other hotel related items. Andy & Rhea plan to visit merchants in the hotel area soon to solicit ads and coupons etc. Andy Q needs more ads for the program book. Peggy sent word that she will be contacting the various alleys to request hosts for the Hospitality Room (mornings and evenings).

Competition Director – Robert Whitley – Andy A announced that Robert resigned from the board and as the Competition Director (by email) on Thursday evening (May 3, 2012). Andy A subsequently spoke with Robert and will ensure that all of the related information and supplies are sent to Diana McCurtain-Talbert as soon as possible. Diana agreed to take over this position for the 2012 convention. She is also the Competition Chair for the 2012 Convention (coordinating with the runners, timers, stage hands, check-in and other competition details at the convention). Various members of the Board offered to assist her during the convention. The Board will be looking for a new Competition Director. As the acting Competition Director for the 2012 convention, Diana will have her convention registration paid by TCA.

### Committee Reports -

<u>Ambassador</u> – June Hinkle, chair – no report received, however, June did submit an article to <u>The</u> <u>Joey Journal</u> concerning nominations and the deadlines.

**By-laws** – Andy Q, chair – Andy Q will prepare a proposed by-law change (for publication in the next issue of *The Joey Journal* and to be voted on at the general membership meeting during the 2012 convention) to clarify the TCA Junior membership ages. Correct definition should be that TCA Juniors are ages 10-15 and Adults are ages 16 and up. The defining date is AS OF 3/31 since that is the TCA dues year.

<u>Education</u> – Rhea Anderson, chair – Rhea reported that she is very disappointed that not one single member applied for the Convention Registration Scholarship. The Board discussed ideas for ways to get participation. This will be on the agenda at the general membership meeting to try to learn reasons why no one applied. One idea is to have the scholarship be a set dollar amount, rather than just the convention registration.

Historian - Susan Keys - no report received

Membership – John L, chair – Per Andy Q only a handful of folks qualified for the early dues renewal contest. He did not bring the list of names – so he and John will talk after this meeting and John will draw 2 winner names. John sent surveys to many alleys and has received only 23 responses. The survey asked questions about conventions and what members and non-members liked and disliked about TCA and the TCA Conventions. It appears that many of the respondents equate TCA with the TCA Convention. There was a discussion about the survey responses. Some respondents indicated that they want more membership perks. Also, there were some suggestions for ways to improve conventions, like longer and repeated classes and theme days. It was discussed to give out the First Timer Ribbons at the registration desk so that those folks are identified from the beginning of the convention. Respondents also indicated that they want more social time at the conventions. Andy A asked John to form a committee (5 or 6 members) to brainstorm (and review the survey responses) and come up with some specific ideas to implement for the conventions and/or membership perks. John can serve as the committee chair or as a Board liaison for the committee. The list of membership benefits (prepared by Judy C) currently posted on the TCA website needs to be published in *The Joey Journal*.

**<u>Nominations</u>** – Diana, chair – she reported that she has at least one nominee for most Board positions but would like to have more. At this time the slate is:

President – Diana McCurtain-Talbert

V. President – John Luce

Secretary – Bonnie Fritsch

Treasurer - Mauri Norris

Sgt at Arms – Judy Cornett

North East Region – Bill Fritsch

North Central Region – Martha Warren and Margaret Clauder and Carrie Rae

South East Region – Valerie Bandy and Patsy McMillan

South Central Region - Olivia Adamson

Panhandle/West Region – no nominee at this time

Diana requested a short bio from each candidate for publication in <u>The Joey Journal</u> – needed no later than June 1<sup>st</sup>.

**Spark Plug Award** – Andy Q, chair – there will be an article in *The Joey Journal* about this award and the qualifiers. Once determined, the winner (and all qualifiers) will be announced at the convention. (Andy Q needs to inform Andy A in advance of the convention so that the award can be prepared). **The Joey Journal** – Andy Q reporting for Editor, Kay Quittner - he announced that it is time to start looking for interest from members in becoming the Editor. There is no specific deadline for this transition. Andy A and Mauri both will get quotes on similar booklets with 6-10 pages (quadra-plex) and a color cover. Send suggestions for Editors to the Board. Board members are reminded to send articles to AndyQ/Kay for *The Joey Journal*.

<u>Website</u> – Robert Whitley, webmaster – Robert has resigned from the Board but has agreed to remain as the webmaster. There was some discussion that perhaps it is time for a more robust website. No decision was made about any changes at this time. Board members are encouraged to research options for a new server/webmaster and report back to the board.

<u>Sunshine Fund</u> – Christie, chair – previous balance \$146 + \$6 = \$152. This is a voluntary fund by the Board members to cover expenses such as flowers for the death of a Board member or immediate family member. It is also used to cover the expense for the Ice Cream Social during the annual convention to ensure that the event is presented by the Board and not from the TCA Treasury.

### Old Business -

**PayPal** for membership applications and renewals. Andy Q reports that it is working OK as it is but we might want to consider some form templates and such for the future. Also, a separate PayPal account could be established for the convention.

**TCA Patches** – we still have a supply of patches and they are not selling very well anymore. It was decided not to order more patches at this time.

**TCA Thank You Cards** – we now have a supply of BLANK inside-TCA Logo on outside cards for use for Thank Yous and other needs. The TCA web address is on the backside. Each Board member was encouraged to take a few cards to use for Thank Yous as needed.

**TCA Shirts** - Andy A suggested that we consider a TCA shirt (not just a convention shirt). The shirts will be polo-style shirt and we could offer the shirt for sale to our members (pre-paid orders only). To avoid competition with the convention T-shirt sales, it was decided to launch this at convention (rather than before) – Andy A and Rhea will order some shirts at cost for the Board members (board members will pay for their own shirts and wear them during the convention). Pre-paid orders will be accepted during the convention and order information will be published in *The Joey Journal* AFTER the convention. Shirts will be shipped to each buyer. The shirts will be polo-style PURPLE with the TCA logo on the upper left front shoulder. All shirts will be PURPLE, to make them more recognizable as TCA shirts. No one was appointed to prepare order forms, handle the orders, distribute the shirts, etc. The cost for the shirts was not set but is expected to be approximately \$22-\$23 for regular sizes (to cover cost and postage and still provide some profit for TCA).

### New Business -

**Optimist International partnership** – Andy A reported he has been contacted by a representative from the Southern TX Region of the Optimist Club regarding possibly working together on certain projects/venues. Andy A will send the information and contact details to all of the Board members to share with local alleys for specific interest.

**2012 Awards/Swingers/Badges Bid** – Andy A submitted a bid for the awards for the 2012 Convention – total bid is \$696.90 (part from TCA treasury and part from the Convention budget – swingers \$225). Bid includes 50 1<sup>st</sup> Time Badges, all awards and 150 2012 Convention Swingers. Christie moved to accept this bid and Andy Q seconded the motion and it was passed unanimously – with Andy A not voting on this issue.

**TCA Facebook** – it was noted that there is a TCA Facebook Page – apparently started by the 2011 convention hosts. Folks have posted some questions on this page and they need to be answered. Andy Q will check to see if he has any control over this FB page. There are actually 2 FB pages – one for TCA and one for the TCA Convention. Andy Q also agreed to try to post to the FB pages with answers to any questions.

**2013 TCA Convention** – need to decide how the 2013 convention will be 'hosted'. It was decided that, in the absence of any convention bids from alleys, Andy A (as the Immediate Past President) will chair a convention committee. He will build a committee of 5-6 core individuals. Andy A will act as the Board Liaison if an alley bids to host. The newly elected board (Aug 2012) will decide how to proceed. Diana moved to have a TCA Board member (preferably the Immed. Past President) as the chair for the 2013 TCA Convention. Motion was seconded by Christie and passed unanimously. Dates are presently set as Wed. Jul 31 – Sun. Aug 4, 2013 at the same hotel (Westin DFW in Irving TX).

# Area Reports -

Jeanette stated that she feels she has not been successful in her position. The Board assured her that she has done everything correctly and tried very hard and none of the troubles were her fault. In the interest of time, no area reports were presented.

The next board meeting will be at the convention – Wednesday August 1, 2012 6:15pm. The meeting will be immediately followed by the Ice Cream Social in the Hospitality Room at 9:30pm. Board members are reminded to bring a scoop and an ice cream topping. (You might also want to consider an apron). Board members are also reminded to be present for the General Membership Meeting on Thursday during the convention.

Judy C moved to adjourn, motion was seconded by Jeanette and passed unanimously.

Respectfully submitted by Mauri Norris, Secretary 5/10/2012

### ACTION ITEMS ---

Actions specific to 2012 Convention are not listed here

Andy Q – Get list of early dues renewals to John for drawing of 2 winner names

Send out second notices for dues renewals

Finalize the Tax Exempt Status renewal/update for TCA

Prepare verbiage of by-law change for publication and convention voting

Publish the Membership Benefits in *The Joey Journal* 

Publish the Spark Plug Award article (again?)

Check on both FB accounts for control/access and respond to any questions.

Prepare HOW TO regarding Treasurer's files and duties for transition to new officer

Mauri – Refund Diana's 2012 TCA Convention registration (\$110).

Research cost for JJ-style booklet printing/production. Write updated Convention Tips article for JJ by June 1<sup>st</sup>.

Prepare HOW TO regarding Secretary's duties for transition to new officer

Delete Robert and Brenda from the TCA Registration list (email him to confirm)

Prepare Ballots and copies of 2011 Gen Mtg Min for 2012 Membrshp Mtg

Andy A – Follow-up with Robert to ensure he sends all competition stuff to Diana –

both electronically and hard/paper supplies.

Research cost for JJ-style booklet printing/production

Order polo-style TCA shirts for Board members (purple w/TCA logo).

Prepare ORDER FORM for use at convention for pre-paid shirt orders.

Send Optimist information to all Board members for them to share with alleys.

John – Get names of early renewals from Andy Q and draw 2 winner names for prizes.

Notify winners and have Andy Q issue refunds.

Form Membership Committee to report to the board ideas for generating increases in

TCA Membership

Diana – Fill in the blank (above) for the NC Regional Director nominations

Continue to solicit nominations

## ALL BOARD MEMBERS -

Send JJ articles to Andy Q/Kay

Send scholarship ideas to Rhea

Send Membership generating ideas to John

Send nominations to Diana

Send ideas for JJ Editor to Andy A and Andy Q

Send Web and Webmaster ideas to Andy A

Solicit hosts for the 2013 Convention - report to Andy A

Send out Thank You cards as needed